



TVT/DMC delivers 87 channels on Europe's first fully operational virtualised private broadcast cloud

- *Pioneering cloud platform delivers 87 channels across Europe, with all services now operating at the new facility*
- *Enables major content owners such as A+E Networks, AMC Networks and FOX Networks Group to extend the type and quality of their services*
- *Utilises the power to process video in real-time and directly connect to an all-IP world*

London, 18 September 2017 – TVT/DMC, the new global content services powerhouse, today announced that all 87 channels from its former facility are now operating from its new Amsterdam facility, achieving the company's vision to deliver Europe's first fully operational, virtualised 'private broadcast cloud' in less than two years. With a final migration to this trailblazing full-IP virtualised platform, channels owned by A+E Networks, AMC Networks, FOX Networks Group, Liberty Global, Scripps Networks Interactive, Sony Pictures and others can meet the expectations of today's digitally savvy consumers.

Ian Brotherston, Chief Executive of TVT/DMC, says: "This is a landmark achievement for our newly united company and a true technological feat that reflects our team's strong vision and desire to realise an all-IP, cloud enabled world. As first movers in this area, we are incredibly proud of our pioneering platform and the opportunity to take an exciting new approach to media management and playout."

Officially launched in June 2017, the all-IP platform enables TVT/DMC to commission and deliver new channels to market faster – a matter of hours instead of weeks. TVT/DMC's platform offers its customers – whose channel brands include recently launched BLAZE, CBS Reality, FOX Channel, History Channel and National Geographic – unprecedented flexibility, scale and capacity, extending the type and quality of services available. The platform gives TVT/DMC the ability to provide pop-up channels for market testing and companion channels for special events on OTT platforms. Hosted at TVT/DMC's re-imagined network operations, media management and distribution facility in Amsterdam, the platform provides international content owners with a passport to 700 million European viewers.

Taking virtualisation to the next level, TVT/DMC's platform enables broadcasters and other content owners, studios and media houses to dramatically accelerate time to market, reduce hardware requirements and maintain full control over their content. By moving from broadcast hardware to a fully virtualised software defined platform, TVT/DMC has built a platform powerful enough to process video in real-time and directly connect to an all-IP world, offering a more agile, flexible and cost-effective approach. The platform was enabled by a number of key partners including Pebble Beach Systems, Cisco, Equinix, Red Hat, Super Micro and VMware.

Jean-Louis Lods, Senior Vice President Technology of TVT/DMC, says: "With all 87 channels now operating from our new private broadcast cloud, we are providing a cutting-edge content services offering that responds to the complexities of the dynamic international market for linear, on-demand and online entertainment media both today and in the future, with the capacity to adapt to new and unprecedented demands of scale and capacity as required. Thanks to the



support of our partners, trust of our customers, and the passion and endeavour of our entire team, we are ready to lead and drive the future of next generation entertainment."

About TVT/DMC

TVT/DMC is the new global content services powerhouse, formed by TVT's acquisition of Amsterdam-based DMC (Digital Media Centre) from AMC Networks International in July 2017. One of the world's fastest growing media services companies, TVT/DMC brings an exciting new approach to content services with the industry's most complete, end-to-end content management, media logistics and distribution offering.

TVT/DMC is deploying next-generation IP cloud technologies and leading-edge media management approaches that enables it to address the complexities of packaging, versioning, managing and delivering content for the dynamic international linear, on-demand and online entertainment market.

Headquartered in London, with operations in Amsterdam, Tokyo, Singapore and Sydney – and a dedicated software development centre in Krakow – TVT/DMC is built on an ethos centred on customer excellence and innovation. From A+E Networks and Discovery Communications, to the BBC and Fox Networks Group, to Netflix and Sony Pictures, TVT/DMC is trusted by the industry's biggest names to enrich and manage tens of thousands of hours of content, serving millions of viewers every day.

For more information please visit:

www.tvt.biz and www.digitalmediacentre.com

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