



FOX Netherlands becomes the latest channel to move to TVT/DMC's fully virtualised platform

- *Addition of FOX Netherlands consolidates deployment of all Fox Network Group Benelux channels on TVT/DMC's virtualised private broadcast cloud*
- *Pioneering cloud platform utilises the power to process video in real-time and directly connects to an all-IP world*
- *FOX entertainment channel joins brands such as National Geographic, History Channel and the Film1 bouquet, operating from TVT/DMC's new Amsterdam facility*

London, 26 September 2017 – TVT/DMC, the new global content services powerhouse, today announced it has been selected to enable the delivery of FOX channel content to Dutch audiences. The Dutch FOX television channel becomes the latest addition to TVT/DMC's fully operational, virtualised 'private broadcast cloud' – a European first. Officially launched in June 2017, the all-IP platform offers FOX unprecedented flexibility, scale and capacity, and the potential to extend the type and quality of services available to Dutch audiences.

FOX broadcasts a wide range of general entertainment content in the Netherlands, featuring leading television series, including American Horror Story, Empire, The Gifted, The Simpsons and The Walking Dead. FOX is the fourth channel that FOX Networks Group has launched with TVT/DMC, completing the consolidation of all FOX Benelux entertainment and factual channels on its private broadcast cloud. The launch of the Dutch channel on the platform follows the successful migration of 24 Kitchen, FOX Belgium and National Geographic. The channel is distributed using TVT/DMC's fully managed European fibre network, which provides highly effective redundancy and disaster recovery management.

Jan de Vries, Director Broadcast Operations, FOX Networks Group, says: "Content delivery that we can count on is fundamentally important to our operations. We need to be sure our programmes will always arrive to our audiences, when they are scheduled and in the correct form. TVT/DMC provides the reliability and innovation that enables us to respond to the demands of today's audiences."

Raymond Lamphen, Senior Vice President Operations of TVT/DMC, adds: "This year we are completing an extraordinary journey, transforming the way we deliver our clients' content. We see this as a true step-change in industry innovation, turning the classic SDI infrastructure into a fully operational, virtualised pure-IP private broadcast cloud. The primary benefits for FOX in the Netherlands are enormous: it delivers the capability to adapt to new and growing demands of scale and capacity as required, responding to the complexities of the Dutch content market and its growing demands for linear, on-demand and online entertainment media."

Taking virtualisation to the next level, TVT/DMC's full-IP platform enables broadcasters and other content owners, studios and media houses to dramatically accelerate time to market – in a



matter of hours instead of weeks – reduce hardware requirements and maintain full control over their content. By moving from broadcast hardware to a fully virtualised software defined platform, TVT/DMC has built a platform powerful enough to process video in real-time and directly connect to an all-IP world, offering a more agile, flexible and cost-effective approach.

Earlier this month TVT/DMC announced that all its existing 87 channels are now operating from its new, re-imagined network operations, media management and distribution facility in Amsterdam, following a two year development journey.

About TVT/DMC

TVT/DMC is the new global content services powerhouse, formed by TVT's acquisition of Amsterdam-based DMC (Digital Media Centre) from AMC Networks International in July 2017. One of the world's fastest growing media services companies, TVT/DMC brings an exciting new approach to content services with the industry's most complete, end-to-end content management, media logistics and distribution offering.

TVT/DMC is deploying next-generation IP cloud technologies and leading-edge media management approaches that enables it to address the complexities of packaging, versioning, managing and delivering content for the dynamic international linear, on-demand and online entertainment market.

Headquartered in London, with operations in Amsterdam, Tokyo, Singapore and Sydney – and a dedicated software development centre in Krakow – TVT/DMC is built on an ethos centred on customer excellence and innovation. From A+E Networks and Discovery Communications, to the BBC and Fox Networks Group, to Netflix and Sony Pictures, TVT/DMC is trusted by the industry's biggest names to enrich and manage tens of thousands of hours of content, serving millions of viewers every day.

For more information please visit:

www.tvf.biz and www.digitalmediacentre.com

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