



## TVT/DMC announces new management team to drive its combined content services business

*New team draws on talent from across TVT and recently acquired DMC to create unified operations, technology and commercial management structure*

**London, 12 September 2017** – TVT/DMC, one of the world's fastest growing media services companies, has announced the new joint management team that will drive the content services powerhouse formed by TVT's acquisition of Amsterdam-based DMC (Digital Media Centre) from AMC Networks International in July this year.

The new management team has been created to ensure that TVT and DMC customers can benefit immediately from the combined services and global resources of the two companies – giving broadcasters, content owners and media companies access to the industry's most complete offering of content management, media logistics and distribution services.

Ian Brotherston, who will remain at the helm of the company as CEO, commented: "As we continue on our path of integrating TVT and DMC, this new management team brings together a blend of the talent coming from both sides of our newly united company. We now have in place the leadership we need to build on our unique end-to-end content services offering and strong client base. We look forward to helping more media companies meet the ground-breaking, global challenges they face throughout the rapidly changing media and entertainment world today."

Key appointments include:

- Former DMC General Manager *Raymond Lamphen* has been appointed Senior Vice President Operations, with a remit to manage the teams globally within the organisation, delivering its broad range of content and media logistics services;
- *Jean-Louis Lods*, formerly DMC's Director Business Development, is now SVP Technology for TVT/DMC, a role that will include setting the innovation strategy and vision for the business and enabling customers to gain competitive advantage through TVT/DMC's technology leadership;
- TVT Strategic Advisor *Chris Higgs*, former Managing Director of Deluxe Media Europe, becomes SVP Commercial on an interim basis to provide leadership in engaging clients and partners;
- Former DMC Finance Director *Ronald Stevenaar*, who previously held a number of senior positions at IBM in Europe, becomes SVP Finance for TVT/DMC;
- TVT founder *Kim Thesiger* will remain the senior director in Asia as well as fulfilling a top management role in developing relationships with some key clients;
- TVT Head of Software Development *Arkadiusz Musial* is now in that position across the entire unified TVT/DMC operation and will continue to spearhead innovations in this area;
- TVT International Advisor *David Padmore* becomes Content Services Consultant after leading the launch of TVT's Access Services business this year;
- Founder *Bernard Clark* will continue as Chairman.



TVT/DMC offers end-to-end content services and media logistics: from versioning and compliance, through media management, content aggregation, sales fulfilment and access services, to multi-platform channel payout – meshed with extensive distribution on IP, fibre and satellite – and on-demand video delivery. TVT/DMC's services are supported by highly skilled teams, innovative workflows and pioneering technologies.

In 2017, TVT/DMC opened Europe's first fully virtualised software defined 'private broadcast cloud' based in Amsterdam, which has been nominated for an IBC Innovation Award this year in the 'Content Distribution' category. This pioneering platform reflects the company's strong vision for an all-IP, cloud-enabled world. TVT/DMC will be offering tours of the facility for existing and prospective clients during IBC 2017, which runs September 14-19 in Amsterdam, and for journalists and analysts at a special press event September 16.

### **About TVT/DMC**

TVT/DMC is the new global content services powerhouse, formed by TVT's acquisition of Amsterdam-based DMC (Digital Media Centre) from AMC Networks International in July 2017. One of the world's fastest growing media services companies, TVT/DMC brings an exciting new approach to content services with the industry's most complete, end-to-end content management, media logistics and distribution offering.

TVT/DMC is deploying next-generation IP cloud technologies and leading-edge media management approaches that enable it to address the complexities of packaging, versioning, managing and delivering content for the dynamic international linear, on-demand and online entertainment market.

Headquartered in London, with operations in Amsterdam, Tokyo, Singapore and Sydney – and a dedicated software development centre in Krakow – TVT/DMC is built on an ethos centred on customer excellence and innovation. From A+E Networks and Discovery Communications, to the BBC and Fox Networks Group, to Netflix and Sony Pictures, TVT/DMC is trusted by the industry's biggest names to enrich and manage tens of thousands of hours of content, serving millions of viewers every day.

**For more information please visit:**

[www.tvt.biz](http://www.tvt.biz) and [www.digitalmediacentre.com](http://www.digitalmediacentre.com)

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